

Directory Planning Worksheet

Free from www.DirectoryScriptReviews.com

Language of Directory:	
Topic of Directory:	
About how many listings will I have? <i>Include the total number of listings, free and paid.</i>	
What categories do I need? <i>No need to list them all yet, just indicate general categories such as "Cities", "Types of Business", "Article Topics", etc.</i>	
Will I need sub-categories?	
Do I plan to include:	<input type="checkbox"/> Images <input type="checkbox"/> Articles <input type="checkbox"/> A blog <input type="checkbox"/> Video <input type="checkbox"/> Maps <input type="checkbox"/> User Reviews/Ratings
How will my directory make money?	<input type="checkbox"/> Paid listings <input type="checkbox"/> Featured listings <input type="checkbox"/> Banner ads <input type="checkbox"/> PPC (Pay Per Click advertising)
How do I want my directory to look?	<i>Use this space to describe your header image if any, icons, type fonts, number of columns, colors and other visual characteristics you want to use.</i>